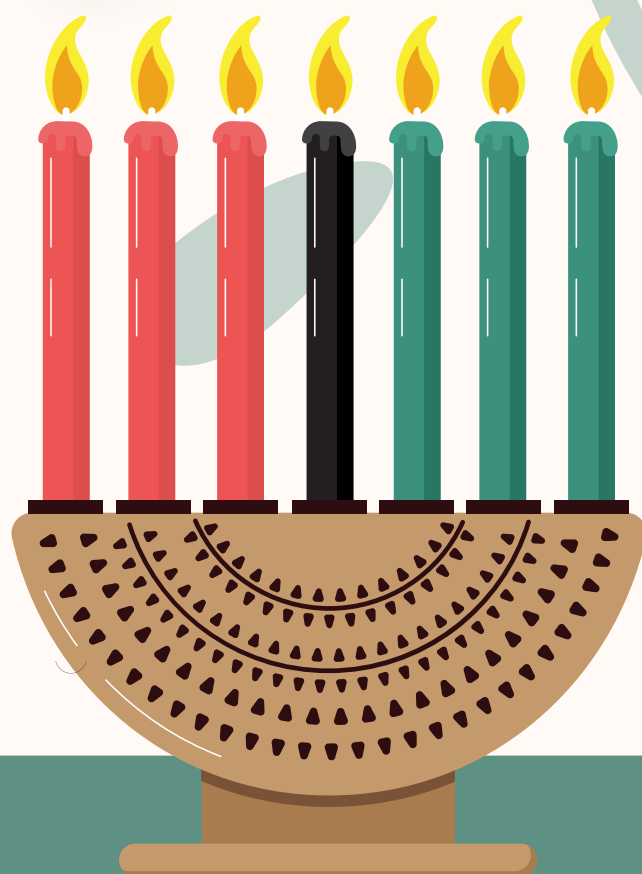




Holiday SCAMPER





SUBSTITUTE

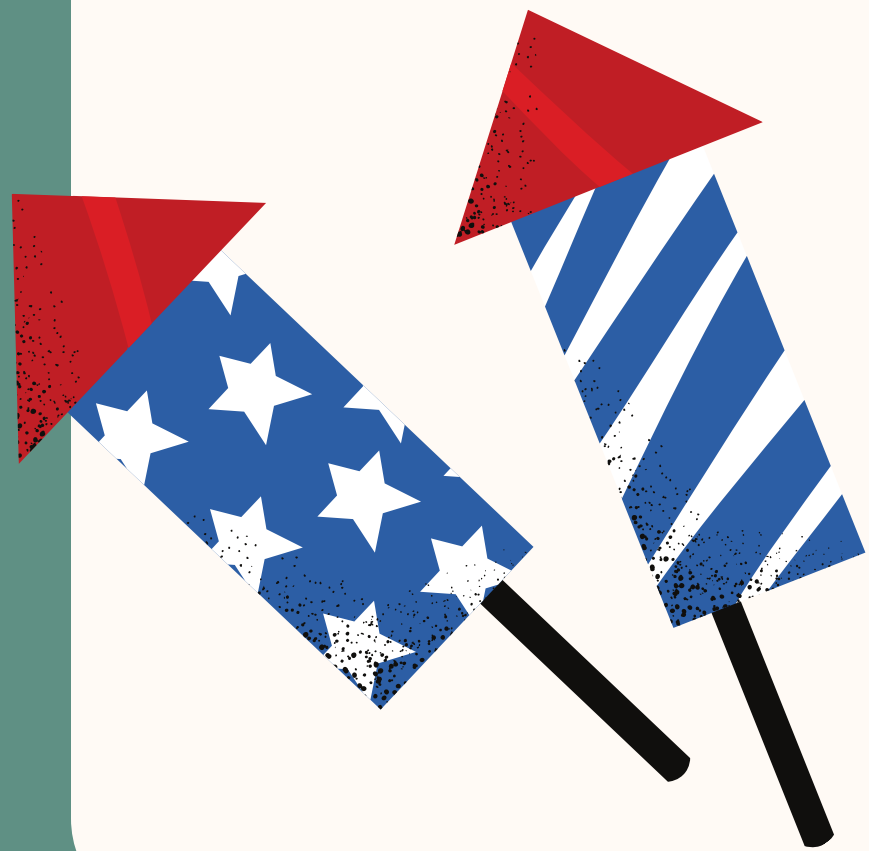
**What items, events, food, or people
can you swap out to make your
holiday even better?**



COMBINE



**Can you merge your holiday with
another holiday to create a super
holiday?**





ADAPT

**How can you tweak your holiday to
fit a completely different context,
such as time of year or reason to
celebrate?**



MODIFY



Can you change the shape, color, size, or overall feel of something that is a part of your holiday?





PUT TO ANOTHER USE

**Who else could use your holiday or
where else would it work?**





ELIMINATE

**What can you remove or simplify
about your holiday to streamline it?**



REVERSE



**What happens if you flip your
holiday events or parts or do the
exact opposite of them?**

